



Topic:

- Background
- Demand Management
- Business case for implementing road pricing as part of an overhaul of public sector transport infrastructure, & widening the discussion to include regeneration.
- What the future might and /or could hold



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Choice NOT Charging



We know the Issues – we can see the impacts!

- Congestion
25% more vehicles by 2015
- Predicted increase in degree of saturation in City of York
- Environmental Damage
- Economic impact
- productivity & costs
- Social Exclusion





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£££?



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**We are getting
somewhere, slowly**



The position is.....

- Increasing demand
- Lack of investment funding
- Competing funding requirements
- Poor user experience – quality / connectivity
- Lack of alternatives
- Lack of vision?

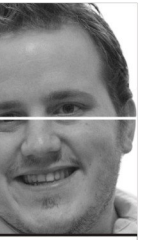




Wider agenda – not just a transportation issue

- Regeneration
- Social Inclusion
- Behaviours and life style
- Competitiveness
- Planning
- Environment





Eddington Report - confirmed what we probably knew

- Need a comprehensive and high performing transport system
- Transport constraints impacts on productivity/competitiveness
- Key challenge is to improve performance to the network
- Making better use of what we have
- Get the prices right
- Sustained and targeted infrastructure investment – demonstrable high returns
- Delivery system ready to meet future challenges





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**We know where we
would like to be**

successful people, projects and performance



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What is stopping us giving that choice?

Funding
Hearts and minds

Vision
CHOICE based on
Real
Alternatives
Information



Other barriers?

- Technology
- Politics
- Economic impacts
- Social inclusion
- Institutional arrangements



Demand Management – Affecting Model Shift

- Quality Bus services
- Improved interchanges
- Provide better information
- Carparks and Park and Ride
- Green Travel plans
- Workplace parking charges
- Cycling and walking
- Transit systems
- Moderate times of travel
- Traffic Management Systems
- New and improved infrastructure



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+ A Form of Road Pricing

Evidence from London

- 26% reduction in congestion within zone compared to pre charge
- Total volume has fallen by 4% since charge increased from £5 to £8
- Increase in use of public transport by 1% - 3% since charge increase
- NO_x fallen by 13%, PM₁₀ by 15% (partly due to improved engine technology); CO₂ down by 15%
- Accidents reduced by 40 – 70 pa within Zone and Inner Ring Road
- Business impacts broadly neutral
- No overall impact on employment or business performance
- Net revenue from scheme in 2006/7 was £123m
- £100 invested in Public Transport



Focusing on Outcomes

Integrated Approach to Congestion

Identifying Added Value Contributions

Sustainable Communities

Environment

Regeneration

CPA & Corporate Plan





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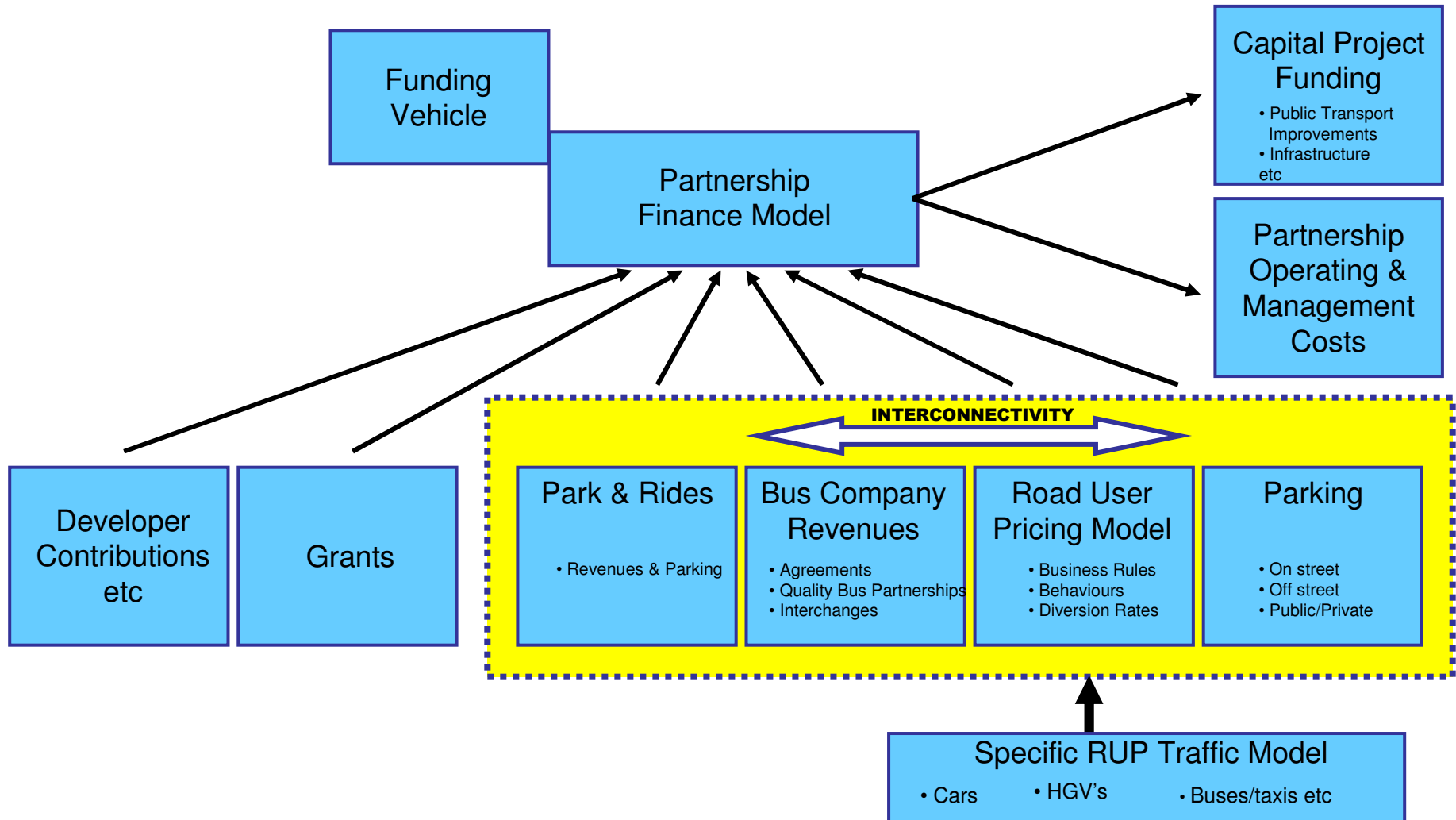


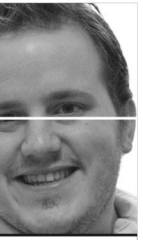
How can this be achieved?

successful people, projects and performance

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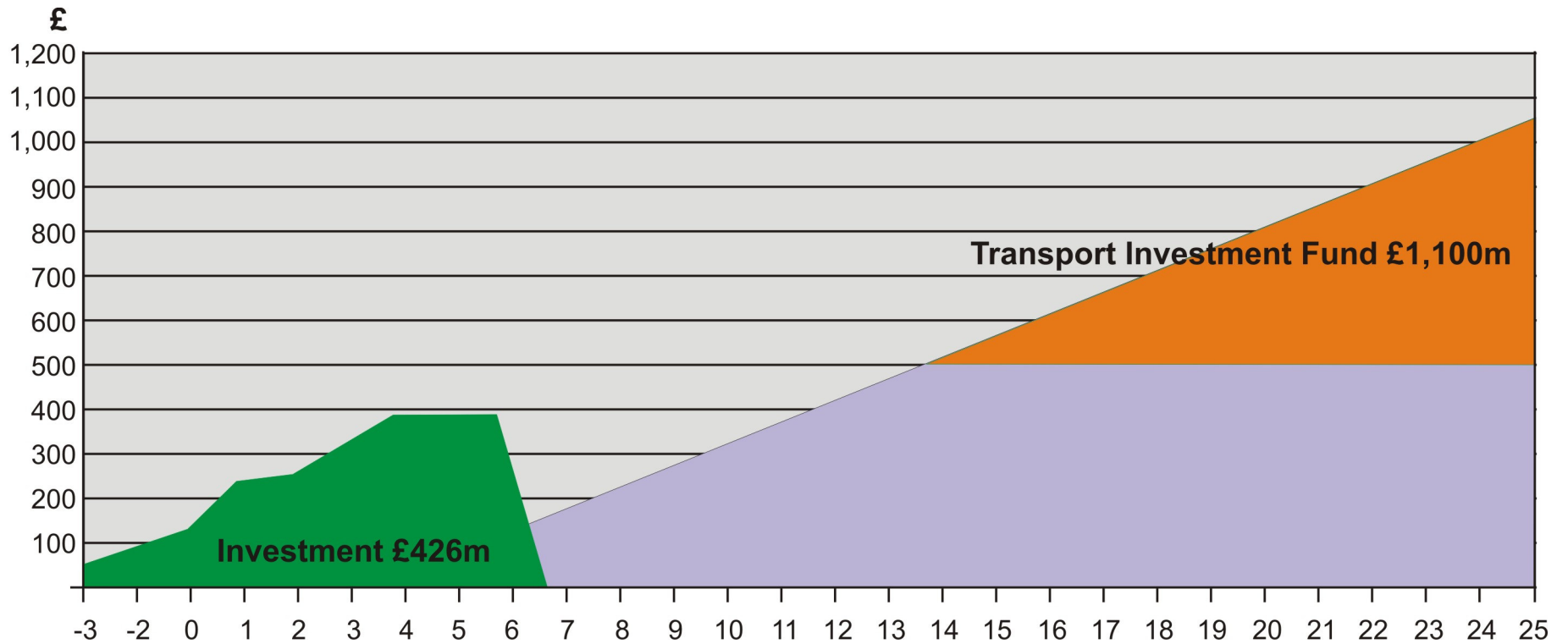


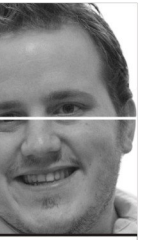
Key points:

- Holistic approach to transportation problems
- A planned and structured move away from private car usage
- A “not for profit partnership”
- £xms to Invest in public transport and regeneration
- Improved city centre environment
- Flexible model that deals with future changes
- Collaborative working



Overview of Financial Profile: 4 + 25 Years





Quotes from Businesses - Cardiff

“Industry will pay for better value”

Freight Transport Association

“Need to explore innovative ways of funding improvements to the transport network, the Chamber recognises the need to tackle head on the vexed questions of road pricing, a cautious degree of conditional support for a regional or national system of road pricing... income generated be ring fenced for delivering improvements to the transport network”

Chamber of Commerce



Opportunities?.....

- Plan and control the agenda, as funding independent
- Investment to pump prime private sector investment
- Early development of sites – early developer contributions
- City centre management regime – security, bus lane enforcement, decriminalised parking regime etc
- “Civic card”
- Information and travel management
- Bold and brave solutions!



Conclusion

- We know the issues
- We know where we want to be
- Revolutionise transport infrastructure
- Minimise problems of congestion, Improve road safety etc
- Energise urban regeneration
- Give travellers fast, efficient, reliable and safe alternatives to the car
- Up front Investment to enable
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building design

civil engineering

environment

management

transport